

Consulting Company Increases Productivity and Capacity through Strategic Planning

Case Study

THE COMPANY

HTI Catalysts is a collaborative network of consultants that provide facilitation, coaching and professional development services for leaders and youth.

THE CHALLENGE

HTI knew they needed to spend some time on planning and figuring out the best way for the company to grow, however they were trying to do this internally. There were some key ideas they were trying to implement and a real need to understand what should be their priorities.

THE SOLUTION

Recognizing the need for an outside consultant, The Business Practitioner was brought in to take the team through a structured one-day strategic planning session, which helped to define their vision and mission as well as their core goals and objectives. TBP was also contracted to provide ongoing strategic action planning and accountability coaching for the Core Team.

TESTIMONIAL

“Sheronde is one of the best strategic planners I’ve ever met. Most consultants tell you how to do something and then leave you to do it. Sheronde walks side-by-side with you and helps you get it done. She brings her resources and her infectious positive attitude along and makes the work fun. She also offers constructive criticism in a sensitive and productive way. Throughout this process she has guided us, inspired us, encouraged us and helped us to build capacity.”

—Dr. Folami Prescott-Adams, President, HTI Catalysts

BENEFITS

- An engaged synergetic team
- Framework and structure for operational procedures
- More efficient and effective processes
- An alignment of work, time and better management
- Clear priorities

RESULTS

HTI was able to build capacity, clarity and focus. In doing so, they were able to establish a branding campaign, hone in on core competencies, develop their team and gain a better understanding of team roles and responsibilities. Additionally, they were able to officially launch their professional network, which they had put on the back burner for several years.

To find out more about The Business Practitioner’s strategic planning solutions, Call 1-888-210-4539.